

TERMS & CONDITIONS
Adelaide Economic Development Agency
Win \$50K for Rundle Mall's Birthday

How to Enter

To enter the customers simply:

1. Make a spend of \$50 or more in one day during the promotional period.
2. Visit rundlemall.com/50K and complete the online entry form.
3. Enter the required details.
4. To be eligible for each weekly prize draw, customers must make a qualifying purchase during that week.
5. All entrants automatically are entered into the major prize draw.
6. All entrants who enter the competition from Monday 31 August 2026 to Sunday 6 September 2026 will receive five (5) bonus entries into the major prize draw per eligible entry. To qualify for the bonus entries, customers must make a purchase of \$100 or more during the dates outlined above.
7. Customers must opt in and sign up to the Rundle Mall mailing list and agree to the terms and conditions.

Duration of Competition

The competition opens at 9:00am ACST, Monday 13 July 2026 and closes 11:59pm ACST Sunday 6 September 2026.

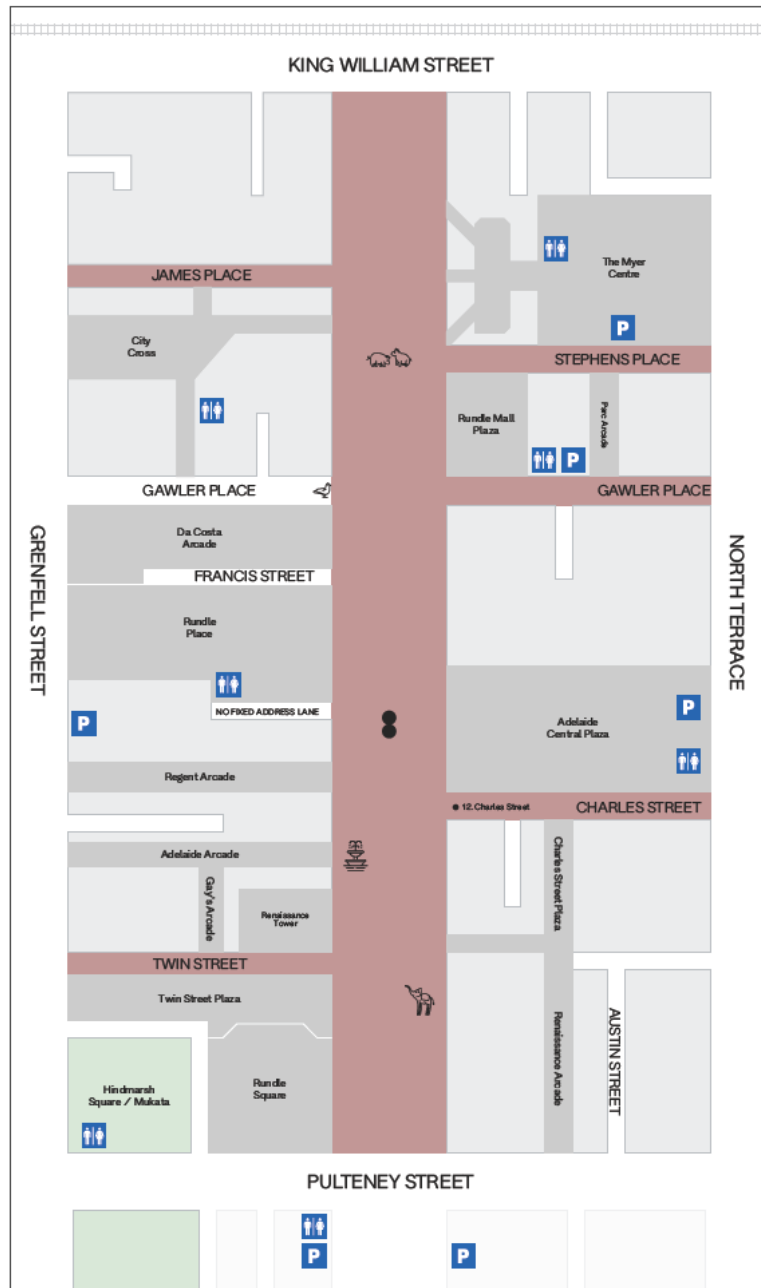
Conditions of Entry

Information on 'how to enter' forms part of these 'Conditions of Entry'.

1. Entry is open to all Australian residents aged 18 years and over. The major prize winner must be present in South Australia at the time of prize collection and retain their original entry purchase receipts as proof of purchase, which may be required to redeem the major prize. Winners located outside South Australia are responsible for any travel costs incurred. Receipts can be accumulated to reach the minimum spend of \$50 and \$100 for the bonus days. Receipts must be made on the same day of purchase.
2. Customers can only enter once per day during the promotional period and each entry requires proof of purchase in the form of a receipt(s) from a business within the Rundle Mall Precinct
3. Entries will not be accepted via post.
4. Entries illegible, forged, mutilated, copied or tampered with in any way will not be considered.
5. Employees of the City of Adelaide are ineligible to enter.
6. Management and staff of stores within the Rundle Mall Precinct are permitted to enter as long as they do not present receipts from their place of employment.
7. The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with the Conditions of Entry.
8. Entrants can only enter in their own name. The Promoter reserves the right to request the Winner to produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction at their sole discretion) in order to confirm a Winner's identity, age, residential or email address, eligibility to enter and claim a Prize and any information submitted by the Winner in entering the Promotion, before issuing a Prize. If the documentation required by the Promoter is not received by the Promoter (or their nominated agent) or the winning entry has not been verified or validated to the Promoter's satisfaction within the time requested, that Winner's entry will become invalid.
9. Purchases from partial lay-bys, gift voucher/card purchases, postal services, prescription purchases, interest free purchase payments, eftpos and ATM receipts, purchase of tobacco, vaping, alcohol, fuel, Lotto or TAB, bill payments such as the payment of credit card bills, bank transactions, bank fees and charges and service bills (such as gas, electricity, rates, doctors and phone bills) are ineligible.

Eligible Entry Location

10. The Rundle Mall Precinct is bordered by King William Street, North Terrace, Pulteney Street and Grenfell Street (see map here).



Details of Prize and Prize Value

Weekly Prizes

\$250 Rundle Mall gift cards

The Weekly Prize means, for the duration of the Competition, 7 x \$250 Rundle Mall gift cards to be drawn each week, amounting to total of 7 gift cards

Major Prize

\$50,000 worth of gold bullion

Total retail value of the major prize is \$50,000 at the day of purchase by the Adelaide Economic Development Agency. Prize value is based on the cost to purchase the gold, including fees and is correct at the time of publishing.

Winner of the gold bullion prize acknowledges and agrees that the gold bullion is valued at purchase price and that selling costs and market fluctuations will apply.

The major prize winner must be present in South Australia at the time of prize collection and retain their original entry purchase receipts as proof of purchase, which may be required to redeem the major prize. Winners located outside South Australia are responsible for any travel costs incurred.

1. Total prize pool is valued at \$51,750.
2. Prizes are not transferable or exchangeable and cannot be taken as cash, foreign exchange, cash passports or traveller's cheques.
3. If the prize or any part of the prize becomes unavailable for reasons beyond the Promoters' control the Promoter will endeavour but is not obliged to promote a substitute prize of equivalent value.
4. The major prize winner's details will be published within 30 days of the draw in accordance with the Trade Promotion Terms and Conditions, including on the promoter's website and/or other public notification channels

Weekly Prize Draw Details

The weekly prize draws will take place at the Office of Compco Retail Marketing at 10:00am ACST on Monday 20 July, 27 July, 3 August, 10 August, 17 August, 24 August and 31 August 2026

Major Prize Draw Details

1. The major prize draw will take place 2:00pm ACST, Monday 7 September 2026 Office of Compco Retail Marketing at the using a certified electronic random draw system. The draw will be conducted under the supervision of an independent scrutineer.

Winner Notification

1. The weekly prize winners will be contacted via email within 7days of the draw dates.
2. The major prize winner will be contact via phone and in writing within 72 hours of the draw date.
3. The decision is final. No further correspondence will be entered into.
4. If a prize remains unclaimed after reasonable attempts, a re-draw will be conducted at 10:00am, 7th December 2026 at the office of Compco Retail Marketing, 1100 Grassy Gully Road, Buangla NSW 2540.
5. The winner of the unclaimed prize draw will be notified via phone and in writing within 7 days of the draw date.
1. The winners details of the unclaimed prize draw will be published on <https://www.rundlemall.com>.
2. The winners details of the unclaimed prize draw will be published wihing 30 days of the draw.
3. The unclaimed winners details that will be published will include the initial of their first name, surname and postcode.

Customers Information

4. By entering the promotion, you give the Promoter consent to use your personal information for further purposes and promotions unless you say otherwise.
5. Personal information will be used for administration of the promotion and, where consent is provided, for marketing purposes.
6. The Promoter agrees to keep confidential all personal details obtained by the Promoter during the Promotional Period and agrees that such information will be used for the purposes of the promotion only.
7. If the customer chooses to accept the prize, the Promoter, reserves the right to use the customers name and photograph for marketing and publicity purposes.
8. The winners details will be published on <https://www.rundlemall.com>

9. The winners details will be published within 30 days of the draws.
10. Details winners that will be published will include the initial of their first name, surname and postcode.
11. The Winners acknowledge and agree that the Promoter may publish or cause to be published the Winner's names and locality in any media as required under the relevant lottery legislation.
12. If a Winner accepts the applicable Prize, the Winner agrees to participate in all reasonable promoted activities in relation to the Promotion as requested by the Promoters and their agents, and the Promoters reserve the right to use the Winner's name and photograph for marketing and publicity purposes in any media for a reasonable period for promotional and marketing purposes.
13. To view our Privacy Policy please visit <https://www.rundlemall.com/privacy>

Liability

1. The Promoter and any companies associated with this competition, accept no responsibility for any loss or damage whatsoever which is suffered [including but not limited to indirect or consequential loss] or for any personal injury suffered or sustained as a consequence of the use and enjoyment of any item gained via the prize except for any liability which cannot be excluded by law.
2. The Promoter is not responsible for technical errors or unauthorised QR code duplication or misuse.
3. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings or the use thereof. It is the responsibility of each entrant to seek independent advice on the possible implications this may have on their own financial situation.
4. Unless due to fraud or ineligibility under these Terms and Conditions, all valid prize claims in excess of the advertised prize pool value will be honoured.
5. If for any reason this competition is not capable of running as planned including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter, which corrupts or affects the administration security, fairness, integrity or proper conduct of this promotion, then it will be suspended subject to the approval gaming authorities in SA, where required.
6. The Promoter reserves the right to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the promotion subject to the approval of the gaming authorities where required.
7. If all or any part of any term or condition contained in these Terms and Conditions shall be declared or become unenforceable, invalid or illegal for any reason, such term or provision [or part thereof] shall be deemed severed from these Conditions of Entry and the other terms and conditions hereof shall remain in full force.

Promoter and Benefiting Business

Promoter: Adelaide Economic Development Agency
Address: Level 1, 5 Pirie Street, Adelaide SA 5000
ABN: 20 903 762 572

Trade Permit Licence Number

Authorised under T26/904

Further Information

For further information regarding the terms and conditions please contact RMMarketing@aedasa.com.au