**Adelaide Economic Development Agency (AEDA)**

**Annual General Meeting Minutes**

**Friday 29 October 2021, 9.00 – 9.30 am**

Hilton Adelaide, 233 Victoria Square, Adelaide

**Attendees:**

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| Nikki Govan, Chair, AEDA | Ian Hill, Managing Director AEDA |
| Oliver Brown, The Big Easy Group | Jaimee Charlton, Spendless Shoes |
| Fairlie Delbridge, CMinus | Valdis Dunis, Reasonant Solutions |
| Jillian Lienert, Scots Church | Steve Maras, Maras Corp |
| Charles Mountain, RAA | Ivan Oulianoff, Grote Business Precinct |
| Hilda Pikanegore, JLL | Greg Ratsch, AEDA |
| Jacquie Roberts, AEDA | Michael Rossi, AEDA |
| Colette Slight, Hutt Street Traders Assoc | Nicola Smith, AEDA |
| Hannah Taylor, DSE | Alexandra Vaissiere, Alexandra Lingerie |
| Andrew Wallace, Adelaide Business Collective | David West, Premier Retail Marketing |
| Mary White, Adelaide Convention Bureau | Brenton Whittenbury, Barlow Shoes |
| Kevin Yuan, Harris Real Estate |  |

Minutes: Carole Johns, AEDA and Georgie Clarke, AEDA

**Apologies**

Lord Mayor Sandy Verschoor

City of Adelaide Chief Executive Officer Clare Mockler

**Acknowledgement of Country**

Delivered by Nikki Govan.

**Chair’s Address**

Nikki Govan welcomed all to the meeting, noting that as a subsidiary of the City of Adelaide under Section 42 of the Local Government Act, this Annual General Meeting is not required to move and accept previous AGM minutes or financial statements.

Key points within the address included:

* Acknowledgement and thanks for the work of the former Rundle Mall Management Authority Board, in particular Peter Joy who was the RMMA Chair, Fairlie Delbridge (now on the AEDA Board), Cllr Franz Knoll, Kate Gould, Fiona Krawczyk, Rob McKay and Deb Miller.
* Background of AEDA.
* Clarification that this meeting covers the transitional period noting that the Rundle Mall Management Authority operated from 1 July 2020 to 14 January 2021 with AEDA formally commencing operations on 18 January 2021.
* Audited Financial Statements and summary of activities for both RMMA and AEDA are available on the AEDA and Rundle Mall website, as well as hard copies being available at this meeting.
* Stakeholder input was sought in preparing the 2021-22 Business Plan.
* Funding provided through the Rundle Mall Separate Rate was, and will continue to be, ringfenced for delivery of events and campaigns to support the Rundle Mall Precinct.
* Looking forward:
* KPMG was commissioned to undertake an independent performance review of the Rundle Mall operations. The recommendations of the review have been presented to the AEDA Board and it is proposed to host round table discussions on the outcomes with Rundle Mall levy payers.
* Will be shortly announcing the members of the AEDA Advisory Committee.
* The Board has developed a strong plan to increase residential growth within the city.
* In introducing Ian Hill, Managing Director AEDA, the Chair thanked Ian and his team for their hard work.

**Managing Director’s Address**

Ian Hill, Managing Director AEDA spoke to a short presentation. Key points included:

* Acknowledgement of the efforts of city stakeholders including the Adelaide Business Collective and Adelaide Convention Bureau in the formation of AEDA.
* Thanked Nikki and the AEDA Board members for their passion and commitment to the City of Adelaide.
* A summary of activities until 30 June 2021 is included in the Annual Report.
* Looking forward:
* Stakeholder input was sought in preparing the 2021-22 Business Plan and it is proposed this will occur again for next year as part of the business plan and budget process.
* Strategic Partnership Program is designed to provide funding for initiatives that will drive economic growth in the City of Adelaide.
* Have launched the inaugural WellFest event.
* Have undertaken a competitive tender to deliver a Digital Market Place to provide omnichannel delivery for SMEs.
* KPMG have reviewed the efficiency and efficacy of how the Rundle Mall levy is applied. The recommendations of the review are being reviewed to be discussed with stakeholders.

**Questions from the Floor**

More detail was sought about the Strategic Partnership Program. Ian Hill advised this is a contestable fund with guidelines, minimum and maximum funding available. Evaluation criteria is weighted towards projects that will provide economic growth in the city.

With all the support to encourage economic growth and stimulate jobs in Adelaide has thought been given to supply of labour to fill those roles?

Ian Hill and Nikki Govan both responded that AEDA is working with vocational providers to support training in the required skill areas, and with the State Government on encouraging people from interstate to move to Adelaide. It was also acknowledged that this is an area that Business SA has been discussing, especially the need for State and Federal governments to focus on skilled and unskilled migration and as borders reopen, encourage the return of international students.

With no further questions, the Annual General Meeting was formally closed at 9.30 am.